SANATAN DHARMA COLLEGE AMBALA CANTT.

**NAAC Accredited Grade "A+" with CGPA 3.51 in third cycle
College with Potential for Excellence- UGC, New Delhi
ISO 9001:2015 & ISO 14001:2015 Certified**

**(AFFILIATED TO KURUKSHETRA UNIVERSITY, KURUKSHETRA)**

ABOUT THE COLLEGE

Sanatan Dharma College, Ambala Cantt. is a College with Potential for Excellence, UGC, New Delhi and has been awarded A+ Grade in the 3rd Cycle of accreditation by National Assessment and Accreditation Council of India (NAAC), Bengaluru with CGPA of 3.51 out of 4. The College was established in 1916 by Bharat Ratna Pt. Madan Mohan Malviya, the founder of Banaras Hindu University, Varanasi and the foundation stone of the relocated college at Ambala was laid by the first President of India, Dr. Rajender Prasad. The college is run by S.D. College Society, New Delhi. Sanatan Dharma College, Ambala Cantt is a premier multi-faculty, co-educational institution affiliated to Kurukshetra University, Kurukshetra. With over 3000 students on its rolls, the college excels in various fields of academics, sports, cultural and co-curricular activities. The college offers graduation and post-graduation courses in Arts & Humanities, Science, Management, Commerce, Business Administration and job-oriented vocational and add-on courses. The college was bestowed with the status of Deen Dayal Upadhyay Kaushal Kendra in 2015 by UGC, New Delhi for running Skill Development courses as per NSQF.

DEPARTMENT OF COMMERCE AND MANAGEMENT

Department of Commerce and Management of Sanatan Dharma College offers a platform to students for developing as a successful individual for dealing with the dynamics of industry. The aim of the department is to impart knowledge and skills amongst students to face the changes of the ever-changing business environment. Latest teaching methodologies including Audio Visual equipment are used to improve the teaching learning process which enhances the skill of the students.

POST GRADUATE COURSES OFFERED

M.Com

M.Com (IT)
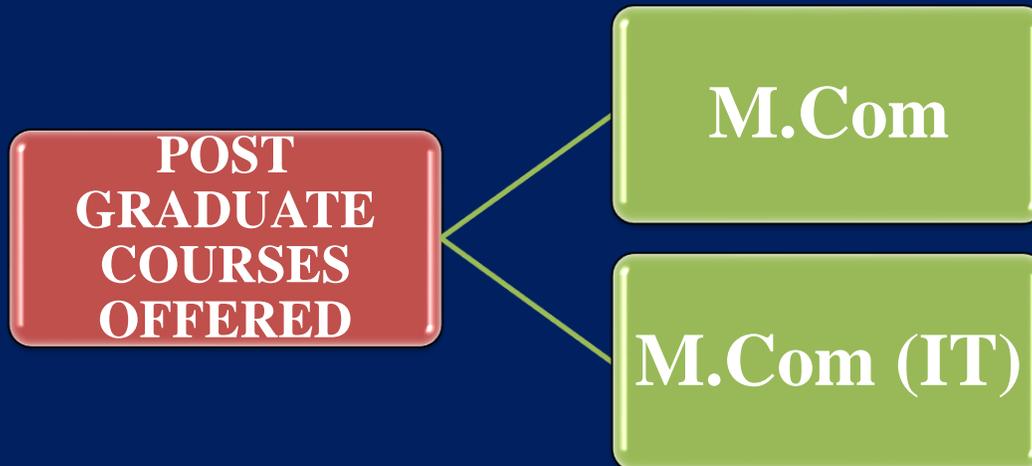
FLOW OF THE COURSES

Course Level	Postgraduate
Duration	2 years
Examination Type	Semester System

FOR ADMISSIONS

Contact Number: 0171-2630283

Email: admission@sdcollegeambala.ac.in

Website: www.sdcollegeambala.ac.in

M.Com

The college offers opportunities to study the two year Post Graduate Programme of Masters of Commerce. The programme offers a chance to grasp knowledge of various aspects of industry and commerce. Specialization is also offered in some areas which opens new gateways of professions for students. The programme will also assist in the continuing professional development of the candidate.

CURRICULUM

M.Com. Ist Semester	M.Com. IInd Semester
- Organisational Behaviour - Business Environment - Managerial Economics - Company Law - Accounting for Managerial Decisions - Marketing Management	- Human Resource Management - International Business Environment - Strategic Marketing - Financial Management & Policy - Corporate Accounting - Business Statistics - Viva-Voce cum Case Study
M.Com IIIrd Semester	**M.Com IVth Semester**
Compulsory Papers - Computer Applications in Business **SPECIALIZATIONS** **Specialization A: Finance & Taxation** - Optional Group I (Finance & Taxation) - Optional Group II (Finance & Taxation) **Specialization B: Marketing** - Optional Group I (Marketing) - Optional Group II (Marketing) **Specialization C: HRM & General Management** - Optional Group I (HRM & General Management) - Optional Group II (HRM & General Management)	**Compulsory Papers** - IT and E-Commerce **SPECIALIZATIONS** **Specialization A: Finance & Taxation** - Optional Group I (Finance & Taxation) - Optional Group II (Finance & Taxation) **Specialization B: Marketing** - Optional Group I (Marketing) - Optional Group II (Marketing) **Specialization C: HRM & General Management** - Optional Group I (HRM & General Management) - Optional Group II (HRM & General Management)

M.Com (IT)

M.Com (IT) is another professional programme offered with specialization in Information Technology. The course will help students in developing technical skills for competing in the dynamic business world. The purpose of the programme is to develop the applied competence of student on an advanced (executive) level in the mastering, analysis, interpretation and understanding of Information Technology with relevance to Management principles and methods.

CURRICULUM

M.Com.(IT) Ist Semester	M.Com.(IT) IInd Semester
- Organisational Behaviour - Business Environment - Advanced Statistics - Marketing Management - Fundamentals of Information Technology - Internet & MIS	- Management Accounting & Financial Management - International Business Environment - Research Methodology & Statistical Analysis - Online Marketing - E-Commerce & Web Designing - Project based on IT Skills - Viva-Voce
M.Com.(IT) IIIrd Semester	**M.Com.(IT) IVth Semester**
- Financial Institutions and Markets - Security Analysis and Investment Management - Operations Management - Advertising Management - Visual Basic & SQL - Data Base Management System	- Business Ethics and Social Responsibility - Project Planning and Control - Sales Management - International Marketing - Programming With Java - Project based on Management Skills - Viva-voce

WHAT ELSE CAN A STUDENT EXPERIENCE @ S.D.College

EXPERT LECTURES

WORKSHOPS

INDUSTRIAL VISITS

ASSOCIATIONS

GUEST LECTURES

FIELD TRIPS

SUMMER TRAINING

OPPORTUNITIES FOR INNOVATION ENTREPRENEURSHIP @ S.D. COLLEGE

ASSOCIATIONS AND EVENTS

Students can get an opportunity to be a part of **Management Association and Commerce Association** of the college. The different committees of the Associations are formed which provides students with experience of organizing numerous events.

ADD ON COURSES

Add-on Courses is a unique scheme of the UGC to add on skills and increase employability and entrepreneurship for student pursuing conventional courses. The Certificate/Diploma/ Advance Diploma course is open for regular student of the college at any level. The college provides opportunities to students to explore their potential by enrolling in multiple courses for self-development.

1 YEAR	• CERTIFICATE COURSE	Marketing
		International Trade Management
2 YEARS	• DIPLOMA	Office Management and Secretarial Practices
		Tours & Travel Management
3 YEARS	• ADVANCED DIPLOMA	Web designing
		Cosmetology

ONLINE COURSES AND WORKSHOPS

MARKETING: CONCEPTS AND ANALYSIS IN PRESENT SCENARIO

BASIC ASPECTS OF INSURANCE

ASPECTS OF BUSINESS MANAGEMENT

SOFT SKILLS AND ICT TOOLS

DIRECT TAX LAW AND PRACTICE

ONLINE MARKETING AND E-COMMERCE

HUMAN RESOURCE MANAGEMENT

ANDROID APP DEVELOPMENT FOR BEGINNERS

MASTERING EXCEL: FROM BASIC TO ADVANCE

PROFESSIONAL DOCUMENTS WITH MS-WORD

SOLID WASTE MANAGEMENT

FIRST AID TRAINING

INTELLECTUAL PROPERTY RIGHTS

SCHOLARSHIPS

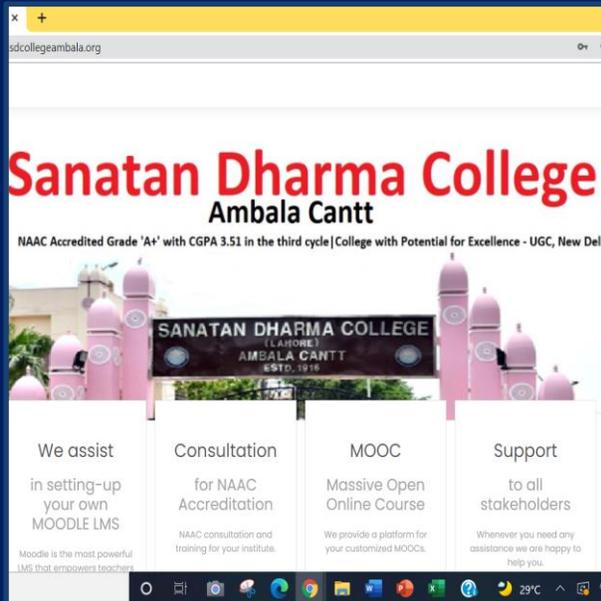Government Scholarships

Private Scholarships

CAMPUS AT A GLANCE

LUSH GREEN LAWNS

ONLINE TEACHING AND LEARNING PLATFORMS @ S.D. COLLEGE

MOODLE LEARNING MANAGEMENT SYSTEM
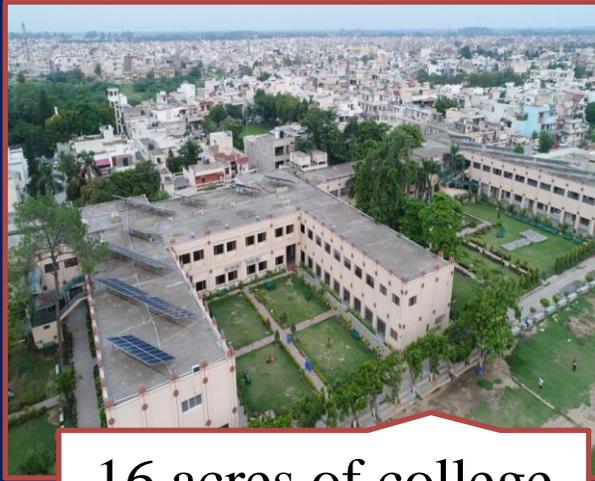

CIMS

ONLINE LIBRARY RESOURCES

- N-List
- Pearson E-Library
- McGraw Hill Library
- Sage Publications
- DELNET

16 acres of college campus

Solar panel of 110 KW

CONNECT WITH US

 https://www.sdcollegeambala.ac.in/

 https://t.me/sdchelpdesk

 https://www.facebook.com/sdcollegeambalaofficial/

 https://www.youtube.com/c/SanatanDharmaCollegeAmbalaCantt

 https://moodle.sdcollegeambala.org/

 https://library.sdcollegeambala.org/

 https://scholarship.sdcollegeambala.ac.in/