

ABOUT THE COLLEGE

Sanatan Dharma College (Lahore), Ambala Cantt, a College with Potential for Excellence – UGC, New Delhi and NAAC Accredited 'A+' CGPA 3.51 out of 4.00 in Third Cycle, was established in 1916 at Lahore (Pakistan) by Pt. Madan Mohan Malviya, the founder of Banaras Hindu University-Varanasi and its foundation stone at Ambala was laid by the first President of India, Dr. Rajinder Prasad. The college is run by S.D. College Society (Lahore), New Delhi. S.D. College (Lahore), Ambala Cantt is a premier multi-facility, co-educational institution affiliated to Kurukshetra University, Kurukshetra. With over 3000 students on its rolls, the college excels in various fields of academics, sports, cultural and co-curricular activities. The college offers graduation courses in Arts & Humanities, Science (Medical and Non-Medical, Electronics, Computer Science., Computer Application, IT/Information Technology, Home Science), Management, Commerce (General/Vocational in Computer Application, Office Management & Secretarial Practice, Advertising, Sales Promotion & Sales Management and Principles & Practice of Insurance), Business Administration and Job Oriented Vocational Courses like B. Voc. (Software Development) and B. Voc. (Business Process Outsourcing) and add-on courses. The college has eight P.G. Departments: English, Hindi, Economics, Mathematics, Applied Physics, Computer Application, Journalism & Mass Communication, Commerce. The Prof. Brij Narayan Hall has been reconstructed with modern acoustics and fixtures.

HOW TO REACH THE COLLEGE

The college is at a distance of 3.5 kms from bus stand/railway station (both are in front of each other) of Ambala Cantt. First reach Swastik Chowk, 150 metres from bus stand, go straight to Indira Chowk (1 km) and then take right to get onto the Jagadhari Road and drive for roughly 2 kms and the college will be visible to your right side on road. Nearest air port is situated at a distance of 50 kms (approx) at Chandigarh.

OBJECTIVES OF THE SEMINAR

The Seminar aims to discuss and understand the Role of Banking System in the Economic Growth and Development and to bring the academicians and professionals together to discuss and implement innovative practices.

THEME OF THE SEMINAR

The banking system of a country commands a pivotal role in functioning and development of the country's economy. Being at core of the money market, it

plays a complementary role in supporting the capital market. So, we need to look at the complete view of the Indian Banking System in order to know the role it plays in the Growth of Indian Economy. India's banking system has made some outstanding achievements over the past three decades. This is one of the major contributors in India's growth process. Innovations are a great way to ensure economic development. The banking and finance sector has long been at the forefront of innovation from making payments an easier task by means of ATMs, Internet Banking, Mobile Banking, Branch Networking, Card Based Delivery System, NEFT, RTGS, etc. to walking towards a cashless economy through apps like PayZapp, Chillr, FreeCharge, PhonePe, SIMSePay, Pocket, etc. Also, the banks have launched the Innovation Labs and Accelerator Programmes like Yes Fintech, T-Hub and Anthill Ventures to get direct access to the start-ups by mentoring entrepreneurs.

Hence, the Banking Sector seems to have contributed considerably in shaping the path for the Indian Economic Growth but a professional review is always desirable to support the general views like this. We can explore and review the role of Indian Banking in the growth of India by arranging a talk among the academicians and professionals from the field at a common platform like a seminar.

SUGGESTED TOPICS

- Innovation and Growth: Role of Banking Intermediation
- Role of Financial Institutions in Economic Growth
- Commercial Banks and Indian Economic Development
- Relationship Between Economic Growth and Banking Sector
- The Impact of Financial Institutions and Financial Markets on Real Economy
- Contribution of Rural Banks to Regional Economic Growth
- Corporate Social Responsibility in the Banking
- Role of RBI in Economic Growth and Creation of Productive Employment
- Banking on the Future Vision
- Role of Banking in Startup India
- Banking and Standup India
- Any Other

FORMAT FOR PAPERS

Kindly mail your paper typed in MS-Word and formatted for A4 size paper in Times New Roman 12 point font in English or Arial Unicode 14 point font in Hindi with 1.5 line spacing along with address of author(s), contact number(s) and active email ID(s) online to sdccomseminar@gmail.com.

DEADLINE FOR SUBMISSION OF TECHNICAL PAPERS

Last date for receipt of abstracts: **18th February, 2019**

Last date of receipt of full-length papers: **22nd February 2019**

Selected Papers will be Published in the Pre-Seminar Proceeding.

REGISTRATION FEE

For Academicians & Corporate Delegates : ₹ 500.00

For Students & Research Scholars : ₹ 250.00

(Note: No TA-DA will be admissible.)

PROGRAMME

| | |
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| Registration of Delegates | 9:00 a.m. – 10:00 a.m. |
| Inaugural & First Technical Session | 10:00 a.m. – 1:30 p.m. |
| Lunch Break | 01:30 p.m. – 2:00 p.m. |
| Second Technical Session & Valedictory Session | 02:00 p.m. – 4:30 p.m. |
| Tea | 04:30 p.m. – 5:00 p.m. |

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SANATAN DHARMA COLLEGE (LAHORE)

AMBALA CANTT (HARYANA)

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College with Potential for Excellence U.G.C., New Delhi

One Day National Seminar on

Empowering India Through Innovations in Banking Sector

March 09, 2019

(Financial Assistance under the UGC Scheme
College with Potential for Excellence, Phase II)



Organized By: Department of Commerce & Management

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