Name of the Teacher:Bindu Aggarwal Class: B.COM Vth sem Subject: Entrepreneurship Development

**Lesson Plan**

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| **S No** | **Period** | **Topics to be Covered** | **Academic Activity to be Organized** |
|  | **17-31 July 2017** | Entrepreneur: meaning, scope, need and significance; role and functions of entrepreneur in economic development; economic, social and psychological need for entrepreneurship; characteristics, qualities and pre-requisites of entrepreneur | Group discussion |
|  | **01-31 Aug 2017** | Methods and procedures to start and expand one’s own business; life cycle of a new business and relationship with large enterprises; environmental factors affecting success of a new business | Role playing activity |
|  | **01-30 Sept 2017** | Reasons for the failure and visible problems for business Feasibility Study: preparation of feasibility reports; economic, technical, financial and managerial feasibility of project; selection of factory location; demand analysis and market potential measurement; capital and project costing; working capital requirements; source of finance | Test taking activity |
|  | **01-31 Oct 2017** | Profit and tax planning; Govt. support and incentives to new enterprise; role of govt. and promotional agencies | PPT on leading Entrepreneurs |
|  | **01-13 Nov 2017** | Institutes in entrepreneurship development; entrepreneurship development programmes. | PPT on the topics of syllabus |

**Topics of Assignments/ Class Tests to be given to the Students:**

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| **Assignment 1** | PPT on leading Entrepreneurs |
| **Assignment 2** | EDP their problems and solutions |
| **Class Test** | Project planning, Life cycle of a business, Entrepreneurship |