Name of the Teacher: ARTI KUMAR Class: B.B.A 1St

**Lesson Plan**

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| **S No** | **Period** | **Topics to be Covered** | **Academic Activity to be Organized** |
|  | **17-31 July 2017** | **Nature and Scope of managerial Eco,Basic Eco Concepts,Equilibrium** | **Class Test** |
|  | **01-31 Aug 2017** | **Demand Analysis: Utility Approach ,Indifference Curve Approrch, Theory of Demand, Elasticity of Demand** | **Class Test** |
|  | **01-30 Sept 2017** | **Theory of Production, Theory of Costs,Concepts of Revenue** | **Group Discussion** |
|  | **01-31 Oct 2017** | **Mains Forms of Market, Pricing under Perfect Competition, Equilibrium of the Firm and industry under Perfect Competition** | **Classroom Presentation** |
|  | **01-13 Nov 2017** | **Pricing Under Monopoly,Pricing under Monopolistic Competition, Pricing under Oligopoly** | **Class Test** |

**Topics of Assignments/ Class Tests to be given to the Students:**

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| **Assignment 1** | **Law OF Demand ,Law of Variable Proportions** |
| **Assignment 2** | **Law of variable Proportions** |
| **Class Test** | **Indifference Curve Approach** |