Name of the Teacher: Miss Deepa Class: B.Com III (ASPSM & PPI) Entrepreneurship development

**Lesson Plan**

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| **S No** | **Period** | **Topics to be Covered** | **Academic Activity to be Organized** |
|  | **17-31 July 2017** | Entrepreneur: meaning, scope, need and significance | Class room presentation on covered topics |
|  | **01-31 Aug 2017** | role and functions of entrepreneur in economic development; economic, social and psychological need for entrepreneurship; characteristics, qualities and pre-requisites of entrepreneur; methods and procedures to start and expand one’s own business; life cycle of a new business and relationship with large enterprises; environmental factors affecting success of a new business | Role playing |
|  | **01-30 Sept 2017** | Reasons for failure and visible problems for business.Feasibility study: preparation of feasibility reports; economic, technical, financial and managerial feasibility of projects; selection of factory location; demand analysis | Power point presentation and case studies |
|  | **01-31 Oct 2017** | market potential measurement; capital and project costing; working capital requirements; sources of finance; profit and tax planning.Govt. support and incentives to new enterprises; role of govt. and promotional agencies and institutes in entrepreneurship development. | Oral tests and group discussion |
|  | **01-13 Nov 2017** | entrepreneurship development programmes | Class test  |

**Topics of Assignments/ Class Tests to be given to the Students:**

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| **Assignment 1** | **Explain about any 7 Indian women Entrepreneurs.** |
| **Assignment 2** | **Government support and incentives to small scale enterprises.** |
| **Class Test** | **Entrepreneur: meaning, scope, need and significance; role and functions of entrepreneur in economic development; economic, social and psychological need for entrepreneurship; characteristics, qualities and pre-requisites of entrepreneur; methods and procedures to start and expand one’s own business. Feasibility studies, govt. support to small scale enterprises,** |